

Your Last-Minute #GivingTuesday Checklist

- Finalize your campaign theme, stories and key messages. Highlight matching funds if you have them. [LEARN MORE ▶](#)
- Activate your board and key ambassadors to spread the word about your campaign. Arm them with 'cut and paste' content to share. [LEARN MORE ▶](#)
- Ask supporters to contribute content: Unselfies, stories of their experiences with your organization, etc. Share on social to build excitement. [LEARN MORE ▶](#)
- Write and schedule reminder emails to your donor and prospect lists to go out the week of Thanksgiving and on Monday November 30. [LEARN MORE ▶](#)
- Create your #GivingTuesday email appeals and social media posts. Draft templates for [social media updates](#) throughout the day. [LEARN MORE ▶](#)
- Review your online giving page to optimize it for #GivingTuesday. [LEARN MORE ▶](#)
- Begin planning your day-of "event." Who will do social outreach, man the phones, answer media questions, etc.? [LEARN MORE ▶](#)
- If you plan to host an event or volunteer opportunity, announce these plans to the community.

Need a #GivingTuesday campaign in a hurry? We're here to help! [Become a Network for Good customer](#) by November 25 to get a free extra campaign page, plus everything you need to get started. You can also take advantage of expert coaching, exclusive fundraising templates, cash prizes, and your share of \$100,000 in matching funds! To get started today, visit: