

Grantseeking During A Recession: Fast Track Your Grant Search Online

Cindy Adams
CEO, GrantStation
January 27, 2009

Dial-in Instructions & Start Time

Please Dial:

- US/Canada Toll Free: 1-866-939-8416
- International Toll: 1-678-302-3534
- Conference Entry Code: 8380165#

Duration:

- 1 - 2 p.m. (Eastern Standard Time)
- Noon - 1 p.m. (Central Standard Time)
- 11 a.m. - noon (Mountain Standard Time)
- 10 - 11 a.m. (Pacific Standard Time)
- 9 - 10 a.m. (Alaska Standard Time)
- 8 - 9 a.m. (Hawaii Standard Time)

Agenda

- I. Tips for developing successful grantseeking strategies
- II. How to use the GrantStation website to help you identify the right grantmaker for any program or project
- III. A live Q&A session--email your questions about building an aggressive grant seeking program before & during the call to fundraising123@networkforgood.org

Part I:

Tips for Developing Successful Grantseeking Strategies

Part II:

How to use the GrantStation website to help you identify the right grantmaker for any program or project

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[The Development Plan](#)

[Online Fundraising](#)

[Robin Hood Marketing](#)

[Advocacy Evaluation](#)

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Upcoming GrantStation Webinars

[Making Time to Write Grants](#)

[February 18, 2009](#)

The number one reason people give for not applying for a particular grant is that they don't have the time. This 90-minute webinar is full of practical advice that can help you organize your approach to grantseeking by teaching you how to create the time to do the job and do it well. Cynthia Adams, CEO of GrantStation, will cover everything from big picture thinking and how it can drive your grantseeking efforts, to how to use volunteers effectively. The webinar will be held on Wednesday, February 18, 2009, at 2 p.m. EST. The registration fee is \$89 per person. Visit the website listed above to register

[Grant Writing: Getting Off to a Good Start](#)

[February 19, 2009](#)

If you are new to grant writing, this 90-minute webinar will help you identify the information you need to collect and the files you need to establish to begin developing compelling grant proposals. Cynthia Adams will use a power point presentation and the GrantStation website as visual training tools. A 30-minute question and answer session provides the opportunity to ask tough questions, and share the challenges you face as a beginning grant writer. The webinar will be held on Thursday, February 19, 2009, at 2 p.m. EST. The registration fee is \$89 per person. Visit the website listed above to register.

The GrantStation website was last updated on Friday, January 23, 2009.

Feeds: [RSS](#), [Add to Yahoo!](#), [Add to Google](#), [Add to AOL](#)
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GrantStation Insiders



[>>THIS WEEK'S ISSUE](#)



To read the current issue of this monthly e-newsletter, click on the logo above.

Funder Spotlight

Grantseeker's Toolkit ☞

[GrantStation Insider](#)
[Federal Deadlines](#)
[State Grants](#)
[International Grants](#)
[Archives](#)
[Common Grant Forms](#)

Grant Research ☞

[Philanthropic Landscape](#)
[Corporate Fundraising](#)
[Conducting a Search](#)
[IRS Form 990](#)
[Ask the Funder](#)
[Fundraising Glossary](#)

Pre-Proposal Work ☞

[Creating Time](#)
[Getting Started](#)
[Building a Coalition](#)
[In-Kind Contributions](#)
[GrantSeeking Calendar](#)

Grants Mentor ☞

[Development Program](#)
[Document the Need](#)
[Revising Inquiries](#)
[The Concept Paper](#)
[The Full Proposal](#)
[Grants Management](#)
[Hot Tips](#)

Tracks to Success

Savvy PR for Nonprofits

by Susan Young, President, [Get in Front Communications](#)

This four-part series, written by Susan Young, an award-winning news and PR entrepreneur with experience in both the government and nonprofit sectors, will help readers increase their organizations' name recognition, visibility, credibility, and revenues. The series will explore the value of and difference between public relations and advertising, and subsequently offer tips for writing effective press releases, speaking to reporters and pitching stories, and mapping out a proactive PR plan for 2009. Part Three, "Life's a Pitch: How to Talk to the Media," provides a better understanding of the mindset of reporters and the challenges they face, so that your organization will be more successful in pitching stories.

>> [Part Three](#)

Grantmaker Updates

[South Carolina's BCBS Accepts Letters of Intent](#)

The BlueCross BlueShield of South Carolina Foundation accepts letters of intent twice a year. The Foundation's goal is to improve health care and access to health care for all South Carolinians by focusing on its most vulnerable populations. Letters of intent are accepted from nonprofit organizations throughout and serving South Carolina. Priority is given to programs and projects that address childhood/adolescent health, community health, health care and free medical clinics, mental health, nursing issues, prevention of obesity, and medical research. The spring deadline is February 23, 2009. The next funding cycle will be in the fall of 2009. For additional information visit the website provided above.

[Link to Funder Profile](#)

The Calamus Foundation

The Calamus Foundation provides support to nonprofit organizations throughout the United States. The Foundation's grantmaking focuses on organizations that provide services to individuals with HIV or address issues of importance to the gay and lesbian community. Online information forms may be submitted throughout the year.

See this [Funder's profile](#).

New Partners

GrantStation welcomes our newest partners:



[See Complete Partner List](#)

Partner Spotlight

Center for Nonprofit Management

Search by Funder Name

[You are here](#) > [Home](#) > [Search for Funders](#) > Search by Funder Name

Search by Funder Name

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If you know the name of the grantmaker, enter part or all of their name in the box below.

[Want to learn how to use this website more efficiently?](#)
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Search by Areas of Interest & Types of Support

Step 1: Select a Search Option

GrantStation Member Search

ONLY National Funder Profiles

ONLY Funders with a Specific Geographic Focus

Please Select Geographic Focus

Geographic Focus ▾

BOTH -- National and Geographic Focus

Please Select Geographic Focus

Step 2: Select Areas of Interest

Select up to three issues that best match the **Areas of Interest** for which you seek funding. After making your selections, you may scroll down and add the **Type of Support** you are seeking. Remember, if you select more than one criteria, a funder must match **ALL** of your selections.

Step 3: Select a Type of Support

You may select one Type of Support for each search.

- | | | |
|---|--|--|
| <input type="checkbox"/> Advocacy | <input type="checkbox"/> Equipment | <input type="checkbox"/> Matching |
| <input type="checkbox"/> Awards/Prizes | <input type="checkbox"/> Fellowships | <input type="checkbox"/> Product Donation |
| <input type="checkbox"/> Building Funds | <input type="checkbox"/> For-profit organizations | <input type="checkbox"/> Project Planning |
| <input type="checkbox"/> Capacity Building | <input type="checkbox"/> General Support | <input type="checkbox"/> Project/Program Support |
| <input type="checkbox"/> Cause-Related Marketing | <input type="checkbox"/> Grassroots | <input type="checkbox"/> Research |
| <input type="checkbox"/> Challenge Grants | <input type="checkbox"/> Individuals | <input type="checkbox"/> Residencies |
| <input type="checkbox"/> Collaborations/Coalitions | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Scholarships |
| <input type="checkbox"/> Computers/Software | <input type="checkbox"/> In-kind | <input type="checkbox"/> Seed Money |
| <input type="checkbox"/> Conferences/Seminars/Workshops | <input type="checkbox"/> Internships | <input type="checkbox"/> Technical Assistance |
| <input type="checkbox"/> Emergency Funds | <input type="checkbox"/> Land/Property Acquisition | <input type="checkbox"/> Training Programs |
| <input type="checkbox"/> Endowment | <input type="checkbox"/> Loans/PRI's | <input type="checkbox"/> Travel Expenses |

Funder Profile

The Home Depot Foundation

2455 Paces Ferry Road, C-17
Atlanta, GA
30339

Phone: 770-384-3889

Fax: 770-384-3908

Email: hd_foundation@homedepot.com

Url: <http://www.homedepotfoundation.org/>

Primary Contact:

Mr. Timothy Block
Program Manager, Affordable Housing
Email: Timothy_Block@HomeDepot.com

Additional Contact Information:

Toll-free phone: 866-593-7019
Toll-free fax: 866-593-7027

Geographic Scope:

National

Geographic Focus:

Communities with company facilities in the U.S. and Canada

Type of Organization: Corporate Foundation

Total Annual Giving: \$9,316,000

Grant Range: \$50,000 - \$125,000

Eligibility Requirements:

Nonprofit organizations

Application Deadlines:

Letters of inquiry: November 15, 2008 and March 1 and July 1, 2009
Full applications: January 15, May 15, and September 15, 2009
(The 2010 deadlines will be available in the fall of 2009.)

Areas of Interest:

The Home Depot Foundation supports nonprofit organizations throughout the U.S. and Canada in the communities where company associates live and work.

Through the Affordable Housing Built Responsibly grant program, the Foundation administers millions of dollars in grants each year to nonprofit organizations whose missions align with the Foundation's interests in supporting the production and preservation of affordable, efficient, and healthy housing.

Note: The Foundation also offers the Awards of Excellence program in order to identify, recognize, and showcase the outstanding and innovative work of nonprofit organizations across the country in the areas of affordable housing built responsibly and public-private partnerships using urban forestry strategically to create healthier more vibrant communities. Visit the website listed above for more information.

Application Procedures:

The Foundation awards most of its grants by directly soliciting proposals from nonprofit organizations. However, the Foundation also will consider unsolicited requests that match its eligibility requirements.

In order to access the Letter of Inquiry questionnaire, an applicant must pass the Eligibility Test available on the Foundation's website.

Last Updated: 10/1/2008

Federal Deadlines

Our Federal deadlines are updated Monday through Friday. Click on a link below to view programs with deadlines during that month. Click on *Ongoing* for programs with no specific deadlines or multiple deadlines.

By Deadline Date:

January 2009	June 2009	November 2009
February 2009	July 2009	December 2009
March 2009	August 2009	January 2010
April 2009	September 2009	February 2010
May 2009	October 2009	March 2010

[Ongoing](#)

[Archives](#)

Federal & State

State Government Funding Links:

[Alabama](#)
[Alaska](#)
[Arizona](#)
[Arkansas](#)
[California](#)
[Colorado](#)
[Connecticut](#)
[Washington D.C.](#)
[Delaware](#)
[Florida](#)
[Georgia](#)
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Sample Worksheet

Project: Expansion of Foodbank Storage (shelving and new walk in freezer)

Lead staff person: Mary Jane Hoffman, Operating Officer

Project description (500 words or less):

To better serve the 150 homeless or poverty stricken individuals and families in the Cook County region, Cook County Foodbank will purchase a new walk in freezer and cooler, and 200-feet of shelving to store goods.

9'Ft-9" x 11'Ft-9" x 7'Ft-6"H Polystyrene Walk-In Cooler
9'Ft-9" x 9'Ft-9" x 7'Ft-6"H Polyurethane Walk-In Freezer

The need (250 words or less)

The amount of food being donated has not exceeded the space in the facility but has greatly exceeded our capacity for storing the food properly and making it readily available to our clients.

Relationship to past projects (250 words or less):

Building on an already strong program, the addition of this infrastructure will allow Cook County Foodbank to accept a growing amount of contributions that needs to be kept cool or frozen.

Budget summary

Total budget for this project is \$16,418.00. Specific line items include

Walk-in freezer	\$6,294.00
Walk-in cooler	\$4,774.00
200 feet of shelving	\$1,800.00
Electrical	\$2,200.00
Installation	\$1,350.00

<u>Grantmaker</u>	<u>Amount to request</u>	<u>Grant deadline</u>
Cook County Foundation	\$10,000.00	May 15, 2008
First National Bank	\$ 2,500.00	No deadline
Cook County Council of Churches	\$ 4,000.00	June 1, 2008
Haas Family Fund	\$15,000.00	June 3, 2008
State HHS/Equipment Grant	\$16,418.00	October 1, 2008

Establishing an Aggressive Grantseeking Program

1. [Program Design: First Steps](#)
2. [Assessing Resources](#)
3. [Establishing Program Goals](#)
4. [Determine Program Objectives](#)
5. [Action Steps and Program Budget](#)
6. [Leveraging Resources: An Overview](#)
7. [Leveraging Internal Resources](#)
8. [Identifying Program Outcomes](#)
9. [Establishing Program Policies](#)
10. [Institutionalize Protocols and Procedures](#)
11. [Gain Executive Support](#)

Free GrantStation Membership

- The first 100 nonprofits to subscribe to Network for Good's online fundraising services in 2009 will also receive a free, one-year GrantStation membership (a \$599 value!).
- Ready to get started, learn more or ask a few questions? Please visit this special website:
<http://info.networkforgood.org/trial/>